



भारतीय वानिकी अनुसंधान एवं शिक्षा परिषद्

**INDIAN COUNCIL OF FORESTRY RESEARCH AND EDUCATION**

(पर्यावरण, वन एवं जलवायु परिवर्तन मंत्रालय, भारत सरकार की एक स्वायत्त परिषद्)

(An Autonomous body under the Ministry of Environment, Forest and Climate Change, Government of India)

पो० ओ० न्यू फॉरेस्ट, देहरादून - 248 006 (उत्तराखण्ड)

P.O. New Forest, DEHRADUN - 248 006 (Uttarakhand)

No. 1-65/2020/BCC/ICFRE/74

Dated: 13/03/2020

**NOTICE**

**Designing of a Logo for the Centre of Excellence on Sustainable Land Management**

Hon'ble Prime Minister of India Shri Narendra Modi has announced at COP14 of UNCCD to set up a Centre of Excellence on Sustainable Land Management at ICFRE. Main role of the Centre would be to share knowledge and technology amongst developing country Parties of UNCCD to arrest land degradation, and restoration of degraded lands aiming at conserving biodiversity, food and water security, support livelihoods along with maintaining the flow of ecosystem goods and services for posterity.

The Centre of Excellence will facilitate networking of national and international institutions working on sustainable land and ecosystem management for sharing of knowledge, capacity building of the stakeholders in land degradation neutrality target setting and provide technical support for land degradation mapping with better resolution for developing countries. A LOGO for the Centre of Excellence (COE) has to be finalized.

In view of above, entries are being invited for designing a LOGO of the COE from all the employees and research scholars of ICFRE and its institutes, all the students of FRI (Deemed to be University) and all the employees of sister organisations.

***Content and Requirements of Logo Design***

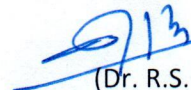
- Logo should be designed around the theme/objectives of the COE, with a solemn look, and with high artistic value.
- Logo should be unique and appealing and convey the spirit of the Centre in a broader perspective.
- Logo must be original, and should not infringe on the rights and interests of the third party.
- The color should be simple and bright, suitable for colorful, black and white, or colorless background.
- It is advised to avoid the use of any ethnic or religious taboos or symbols.
- Logo may be neatly drawn or in digital format with a hard copy in A4 size paper.

***Submission Method***

- Please zip the designed Logo in JPG or JPEG format, along with the participating candidate's name and details (in .docx file) and mail to dir\_pic@icfre.org, stating "Logo for Centre of Excellence" in the email subject line. It is compulsory to submit the color hard copy of the same to Director (IC), ICFRE.
- The soft copy of colour Logo to be submitted should be of 300dpi or 300 pixels/inch resolution.
- An individual can submit maximum of three designed Logos.

***Deadline of Submission:*** All the entries will be considered till 25 March, 2020 up to 17:30 Hrs.

***Reward:*** The best Logo will be given a cash prize of Rs. 10,000 (Rs. Ten Thousand only) with a certificate of honour.

  
(Dr. R.S. Rawat)  
Scientist In-charge  
BCC Division, ICFRE

Copy to: Standard Distribution