



Report
on
WILDLIFE WEEK 2024



Organized by

**EIACP Programme Centre Resource Partner on
Forest Genetic Resources and Tree Improvement
ICFRE - Institute of Forest Genetics and Tree Breeding
(Indian Council of Forestry Research and Education)
Coimbatore – 641 002**

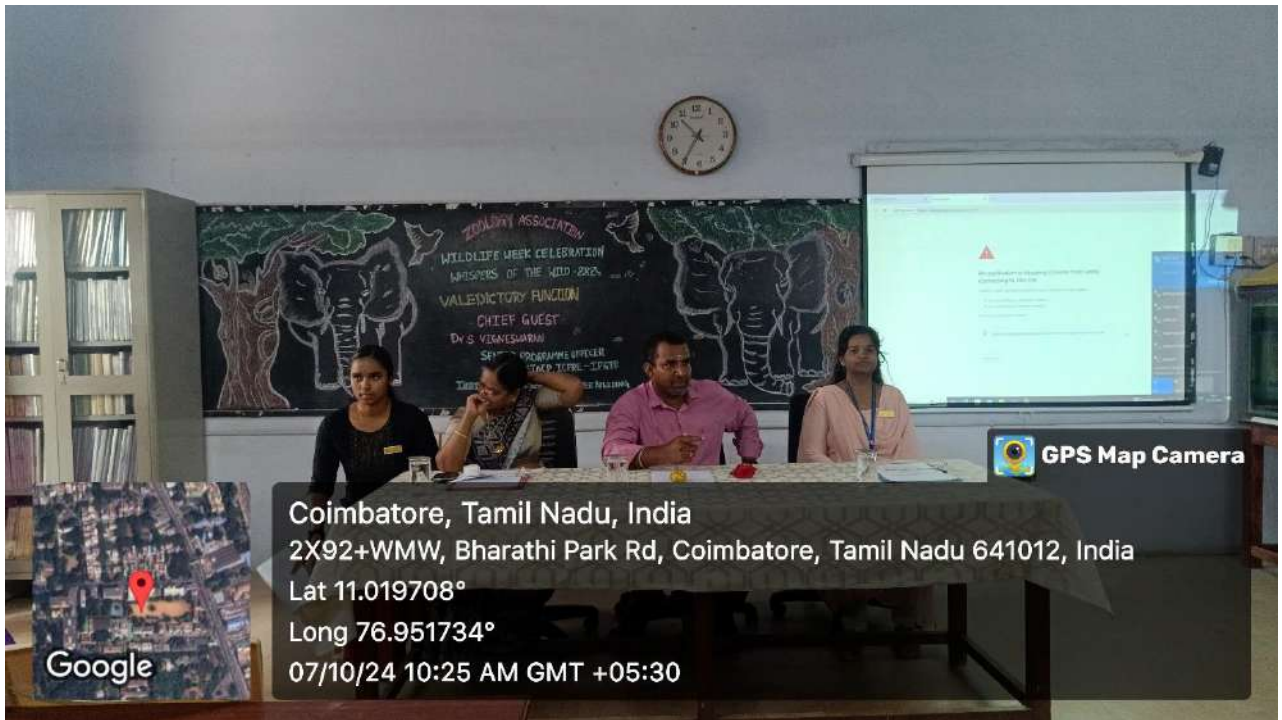
Wildlife Week 2024 Celebration by ICFRE-IFGTB EIACP PC RP

As part of Mission LiFE and Wildlife Week 2024, EIACP (Environmental Information, Awareness, Capacity Building and Livelihood Programme) Programme Centre (erstwhile IFGTB ENVIS) RP at the ICFRE - Institute of Forest Genetics and Tree Breeding, Coimbatore organized an awareness campaign for the students of the Zoology Department at Avinashilingam Institute for Home Science & Higher Education for Women, Coimbatore. The main focus of the campaign is to foster understanding and responsibility towards wildlife conservation, digital innovation, cleanliness, and their interconnected impact on health and the environment.

Ms. Sashmitha.S. K, 2nd BSc, welcomed the gathering. Dr. Manimegalai, Professor and Head, gave an insightful overview of the significance and objectives of Wildlife Week, emphasizing its importance in promoting wildlife conservation and awareness.

Dr S.Vigneswaran, Senior Programme Officer delivered a lecture on **Connecting People and Planet: Exploring Digital Innovation in Wildlife Conservation**. In his lecture he emphasized the critical need for integrating technology with conservation efforts to protect and sustain wildlife. Dr. Vigneswaran explained how technology, such as remote sensing, camera traps, and GPS tracking, is revolutionizing wildlife monitoring. These tools help in tracking animal movements, understanding their behavior, and identifying critical habitats that need protection. He highlighted the importance of collecting data in real time through drones and satellite imagery. This data helps researchers and conservationists analyze environmental changes, track migration patterns, and monitor species population trends efficiently, he added. Dr. Vigneswaran stressed the role of digital media in raising awareness and educating the public about wildlife conservation. Social media campaigns, virtual tours of wildlife reserves, and interactive platforms engage people globally, spreading knowledge and fostering a sense of responsibility for nature.

In addition, lectures on Mission LiFE and Cleanliness & Its Impact on Health were delivered as part of Swachh Bharat Abhiyan 4.0 and Mission LiFE initiatives.. Additionally, drawing competition on the theme significance of wildlife was conducted to people of different walks of life. E-Certificate was awarded to all the participants. Awareness poster highlighting the importance of Wildlife was released during the campaign. The poster and handouts were disseminated widely. The prizes were distributed by Dr S. Vigneswaran to the winners of various competitions held at Avinashilingam Institute for Home Science & Higher Education for Women, Coimbatore. Ms Shruthi, 1st BSc proposed the vote of thanks.



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Long 76.951734°
07/10/24 10:25 AM GMT +05:30



Coimbatore, Tamil Nadu, India
10z, Bharathi Park Rd, Saibaba Colony, Coimbatore, Tamil Nadu 641011, India
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07/10/24 10:32 AM GMT +05:30





GPS Map Camera



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GPS Map Camera



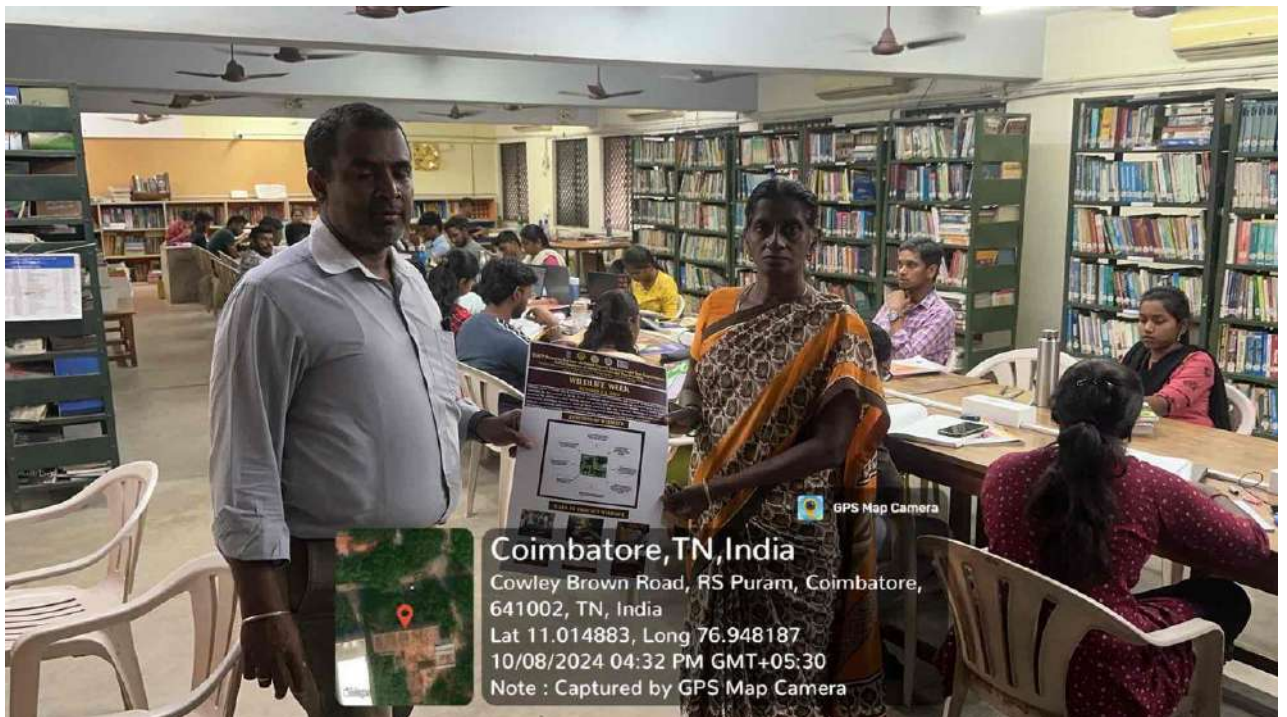
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GPS Map Camera



Coimbatore, Tamil Nadu, India
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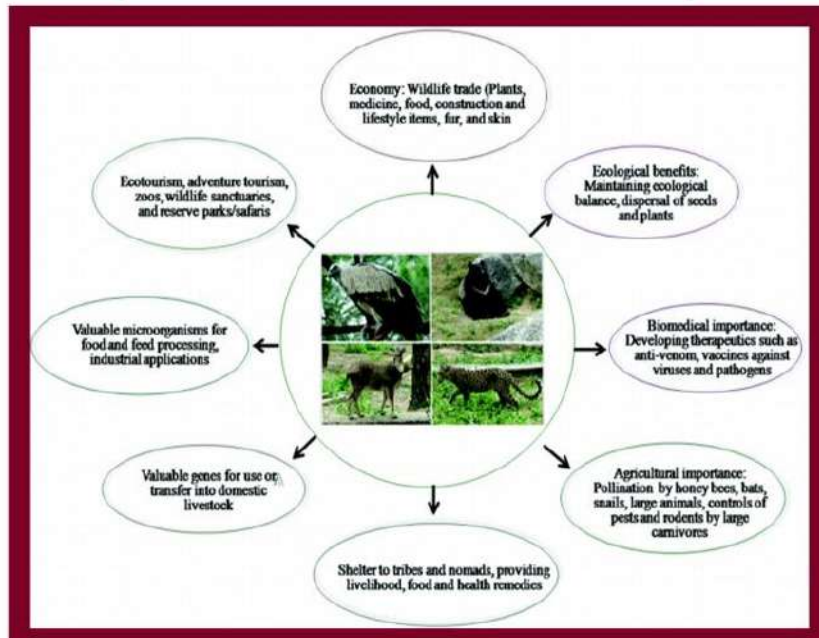
EIACP Resource Partner on Forest Genetic Resources and Tree Improvement ICFRE-Institute of Forest Genetics and Tree Breeding

Ministry of Environment, Forest and Climate Change (Indian Council of Forestry Research & Education)
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WILDLIFE WEEK OCTOBER 2-8, 2024

Wildlife plays a crucial role in maintaining the balance of ecosystems and supports biodiversity, which is essential for the survival of all life forms. It ensures natural sustainability by contributing to ecosystem services like pollination, pest control, nutrient cycling, and seed dispersal. Wildlife also supports human livelihoods, providing resources such as food, medicine, and raw materials. Moreover, it contributes to cultural, recreational, and aesthetic values, enhancing human well-being. Protecting wildlife is vital to preserve the integrity of ecosystems, mitigate climate change, and ensure the overall health of the planet.

BENEFITS OF WILDLIFE



WAYS TO PROTECT WILDLIFE



Plant Native Species



Promote Sustainable Practices



Educate and Raise Awareness



Promote Afforestation



Combat Poaching & Illegal Trade



Protect Habitats