

**IFGTB collaboration with Pasumai Vikatan –**  
**Webinar Series- II in August 2020 (13.08.2020 & 27.08.2020)**

ICFRE's vision 2030 envisages the adoption of aggressive extension strategies for outreach and demonstration of its research findings. IFGTB had been organizing Tree Growers Melas (TGM) in different districts of the mandated states since 2009 as its most important extension activity and flagship programme. Befitting to the ICFRE's extension strategy, IFGTB organized a two-day TGM at the research Institute's premise on 10.03.2020 & 11.03.2020. Based on the feedbacks received in the TGM it was felt to transform the extension strategies from those that are institution based to technology driven programmes like e-platforms, documentaries, short films etc., which had greater scope for reaching out to a wider mass through social media.

In the above backdrop and due to prevailing pandemic situation of COVID 19, IFGTB collaborated with Pasumai Vikatan (a leading agricultural magazine) in Chennai for hosting online training lecture series on the theme "***Tree cultivation for increasing farm income***". This initiative was organized as part of *ICFRE-NFRP- project "Developing and Popularizing Digital interactive platform for Tree Growers and Other Stakeholders of Tamil Nadu"*. Which was being handled by Shri. Rajesh Gopalan, IFS Chief Conservator of Forests & Head Extension. The main objective of the online series was to popularize the technologies of IFGTB viz., Commercially Important Clonal varieties and tree crops, Package of practices, Agro forestry models and integrated pests and disease management with the Tree Growers and Other Stakeholders of Tamil Nadu.

The Part I of the online series started as a ***Friday Feature on World Environment Day 2020*** and Part I had four lectures for the month of June, 2020. The schedule of the programme was advertised in the magazine and flyer was designed in English & Tamil for wide circulation in the social media groups. The advertisement was also shared in the KVK groups, tree growers associations in the districts of Tamil Nadu for eliciting larger participation.

In continuation to the part I Webinar series, IFGTB in collaboration with Pasumai Vikatan hosted the Part II series of Webinar in August 2020. On an average, nearly 571 participants registered for the programme, while 237+ attended the webinar live in ZOOM App. The theme of lectures and participation is summarized in Table 1.

**Table 1: Summary of participation in the Part II of the webinar sessions**

Date	Topic/ Speaker	Registered Participants			Viewers	
		WhatsApp	Via Google Form	Total	Zoom (Live)	Face book (as on 16.09.20)
13.08.2020	Cultivation practices in <i>Calophyllum inophyllum</i> (Punnai) <b>Dr. R. Anandalakshmi, Scientist &amp; Head FGR</b>	98	183	281	117+	3000+
27.08.2020	Transit rules and practices in Tamil Nadu for promoting tree farming <b>Shri. P. Kathirvel, IFS, CCF&amp; Asst. Silva, IFGTB</b>	110	180	290	120+	4600+

**Webinar 1: Cultivation practices in *Calophyllum inophyllum* (Punnai)**

Dr. R. Anandalakshmi, Scientist & Head FGRM discussed about the oil borne tree seeds in our country. She also discussed about the uses of the *Calophyllum inophyllum* (Punnai) oil in different industries. She detailed on the climatic conditions and locations where Punnai tree can grow well. She explained the Cultivation practices in *Calophyllum inophyllum* (Punnai) and its importance in detail. She addressed various queries asked by the participants during the Question & Answer session. Shri. P. Chandrasekaran, Assistant Chief Technical Officer, IFGTB in his concluding remarks stated that farmers can approach IFGTB if they wanted to grow Oil borne trees. The full webinar can be accessed through the Face book link

<https://www.facebook.com/PasumaiVikatan/videos/1145311492536358/>

**Webinar 2: Transit rules and practices in Tamil Nadu for promoting tree farming**


The aim of this webinar was to bring in clarity for tree growers; so that private land owners, farmers, land owning agencies, industries and others who control, possess and or own lands other than forest land etc. are encouraged to invest in tree plantations with a long-term perspective. Shri. P. Kathirvel, IFS detailed the “Scheduled timbers” species in the state of Tamil Nadu, namely, Rose wood, Teak wood, Sandal wood, Ebony wood etc. He highlighted the guidelines for felling and transportation of valuable tree species. He also talked about the movement of timber derived from private land which needs to be facilitated for benefiting tree growers to get the best market price. He mentioned that, according to the rules of maintenance of industrial trees, to cut Rose wood, Teak wood, Sandal wood, etc. a farmer need to get permission. The details of webinar can be accessed through the Facebook link

<https://www.facebook.com/PasumaiVikatan/videos/338242360638082/>

More than 571 participants registered for the above webinars while 237+ participants attended online sessions of both the sessions. It is heartening to share that the Facebook videos of the webinar sessions had received 7500+ views so far from interested viewers.

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**ONLINE SEMINAR SERIES**

**TREE CULTIVATION FOR INCREASING FARM INCOME**  
 (An initiative of ICFRE - NFRP Extension Project)

Jointly organized by  
**INSTITUTE OF FOREST GENETICS AND TREE BREEDING**  
 Coimbatore  
 &  
**PASUMAI VIKATAN**  
 A Sustainable Agriculture Magazine  
 (Tamil Fortnightly)



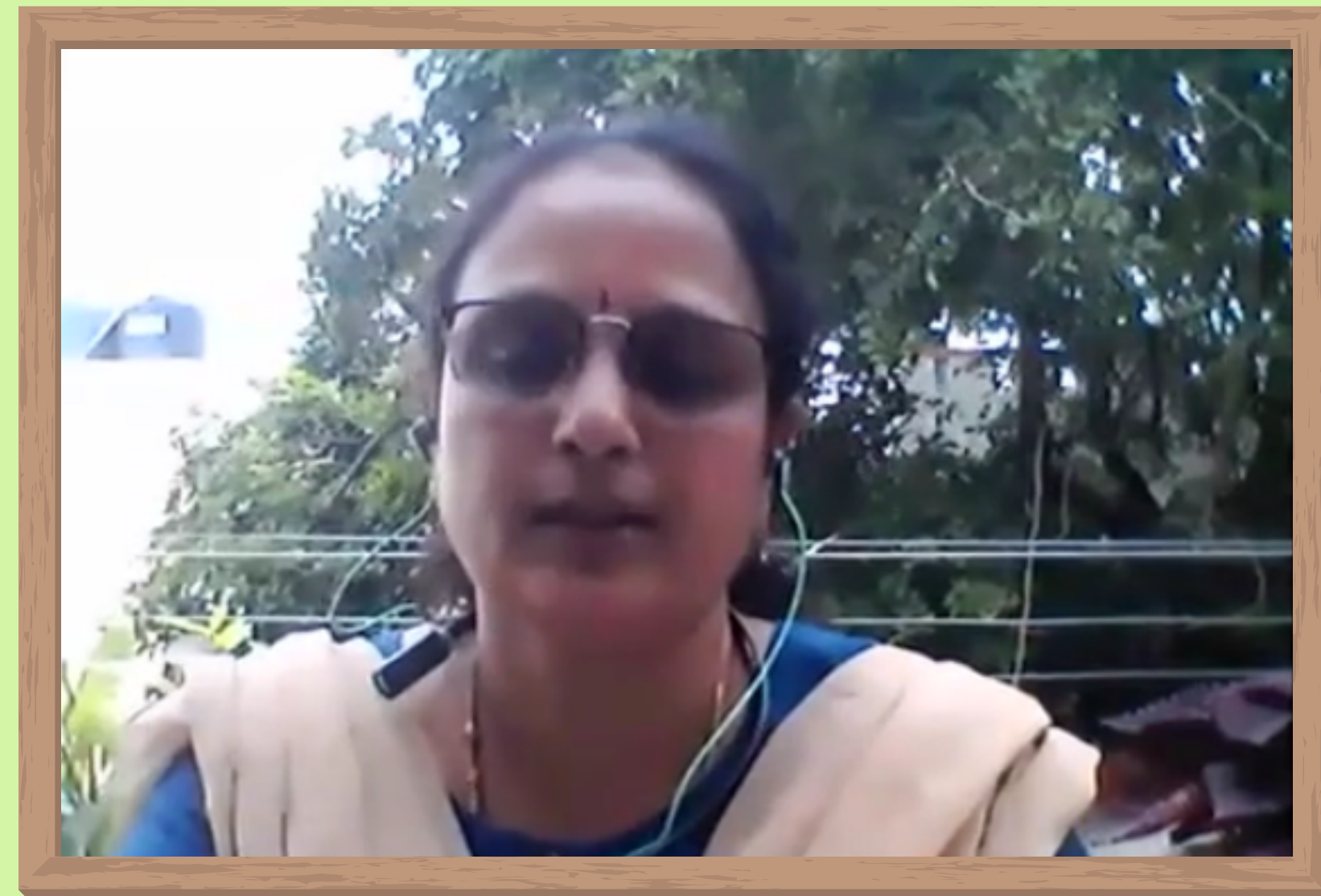
**வருமானம் கொடுக்கும் எண்ணெய்வித்து மரங்கள்!**  
 (An ICFRE-NFRP initiative of Extension Project)

**நேரலை [ஆன்லைன்] பயிற்சி**  
 நாள்: 13-8-20, வியாழக்கிழமை.  
 நேரம்: மாலை 4 மணி முதல் 5 மணி வரை

அனுமதி இலவசம் முன்பதிவு முக்கியம்

வழுக்குபவர்: முனைவர் ஆர்.ஆனந்தலக்ஷ்மி.  
 முதுநிலை விஞ்ஞானி, வன மரவியல் மற்றும் மரப்பெருக்கு நிறுவனம், கோவை.

முன்பதிவுக்கு இந்த க்யூஆர் கோடை ஸ்கேன் செய்யவும் அல்லது இந்த லிங்க்கிலுள்ள <https://bit.ly/337Qovo> சென்று பதிவு செய்து கொள்ளவும்





**TREE CULTIVATION FOR INCREASING FARM INCOME**  
 Jointly organized by IFGTB, Coimbatore and Pasumai Vikatan

**Cultivation Practices in Calophyllum inophyllum (Punnai)**  
 13.08.2020 : 4.00 - 5.00 pm  
**Dr. R. ANANDALAKSHMI**  
 Scientist, IFGTB  
 For online Registration [CLICK HERE](#)




**Transit Rules and Practices in Tamil Nadu for Promoting Tree Farming**  
 27.08.2020 : 4.00 - 5.00 pm  
**SHRI. P. KATHIRVEL IFS**  
 Conservator of Forests, IFGTB  
 For online Registration [CLICK HERE](#)


(An initiative of ICFRE - NFRP Extension Project)





10/09/2020

4:26   

Close Chat 

உங்களின் கௌரவத்தை ஜாக்கிரதையாகப் பதிவு செய்யவும்.

From Rema's iPhone to Everyone

How many years to grow punnai?

From Shankar Palaniyappagounder to Everyone

வேப்ப எண்ணெய் பயன்கள் என்ன? அதை எப்படி யாருக்கு விற்பனை செய்வது?

From nallamuthu.chinnasamy@nttdata.com to Everyone

amanakku vithai entha ennai thayarikka uthavugirathu

From Sankar to Everyone

புன்னை மரம் திருவண்ணாமலை மாவட்டத்தில் வளர்க்கலாமா

From Ganesh R to Everyone

Where I can get this plants?

Send to: [Alagesan](#)

Tap here to chat or tap a message to reply

Send



இலக்குகள் கொடுக்க ஆரம்பித்தன செத்தின செத்தின விவசாயம் விவசாயம் விவசாயம்

“எண்ணெய்வித்து மரங்களில் வேம்பு, புன்னை, புங்கன், இலுப்பை போன்றவைதான் அதிகமாக நம் நாட்டில் இருக்கின்றன. ஆண்டுக்கு 3.5 மில்லியன் டன் எண்ணெய் வித்துக்களைச் சேகரிக்கும் ஆற்றல் வளம் நம்மிடம் இருக்கிறது. ஆனால், வெறும் 0.5 மில்லியன் டன் மட்டுமே சேகரிக்கப்படுகிறது.

புன்னை மரத்தின் விதைப்பிருப்பில் 55 சதவிகிதம் எண்ணெய் உள்ளது. உயிர்ம எரிபொருளாகவும், மருத்துவ எண்ணெயாகவும், பிண்ணாக்காகவும் பயன்படுகிறது. புன்னை மரம் ஆற்றோரப் பகுதிகளில் அதிகமாகக் காணப்படும். 1,000 மி.மீ. மழைப்பொழிவு கொண்ட இடங்களில் வளரும். மணல், களிமண், சுண்ணாம்பு, பாறை நிலப்பகுதிகளில் வளரும். போதிய வெளிச்சம் இருந்தால் காய்கள் அதிகமாக இருக்கும். நாங்கள் ஐந்து ஆண்டுகளிலிருந்தே மரங்கள் காய்க்கும்படி மரக்கன்றுகளை உருவாக்கிக் கொடுக்கிறோம்.

A COLLABORATIVE EFFORT OF  
**IFGTB & PASUMAI VIKATAN**

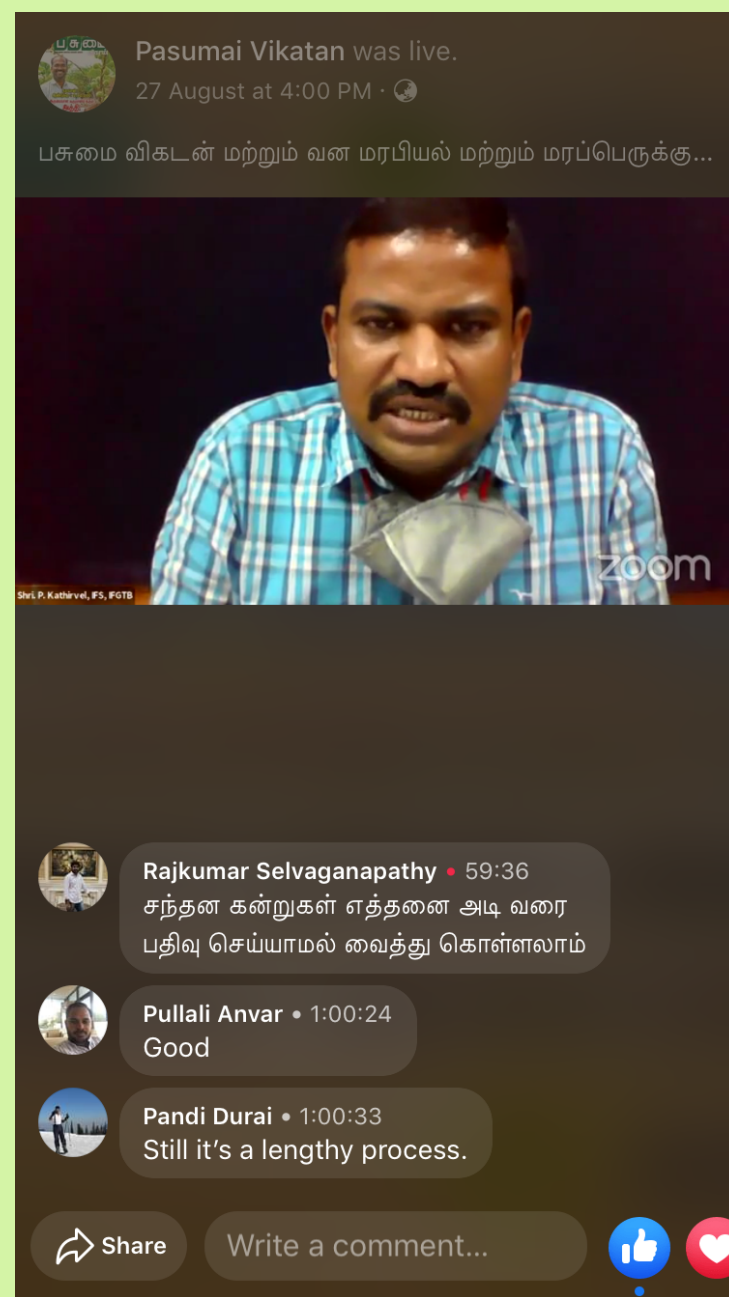


A REPORT ON ONLINE WEBINAR SERIES - 2  
 13.08.2020

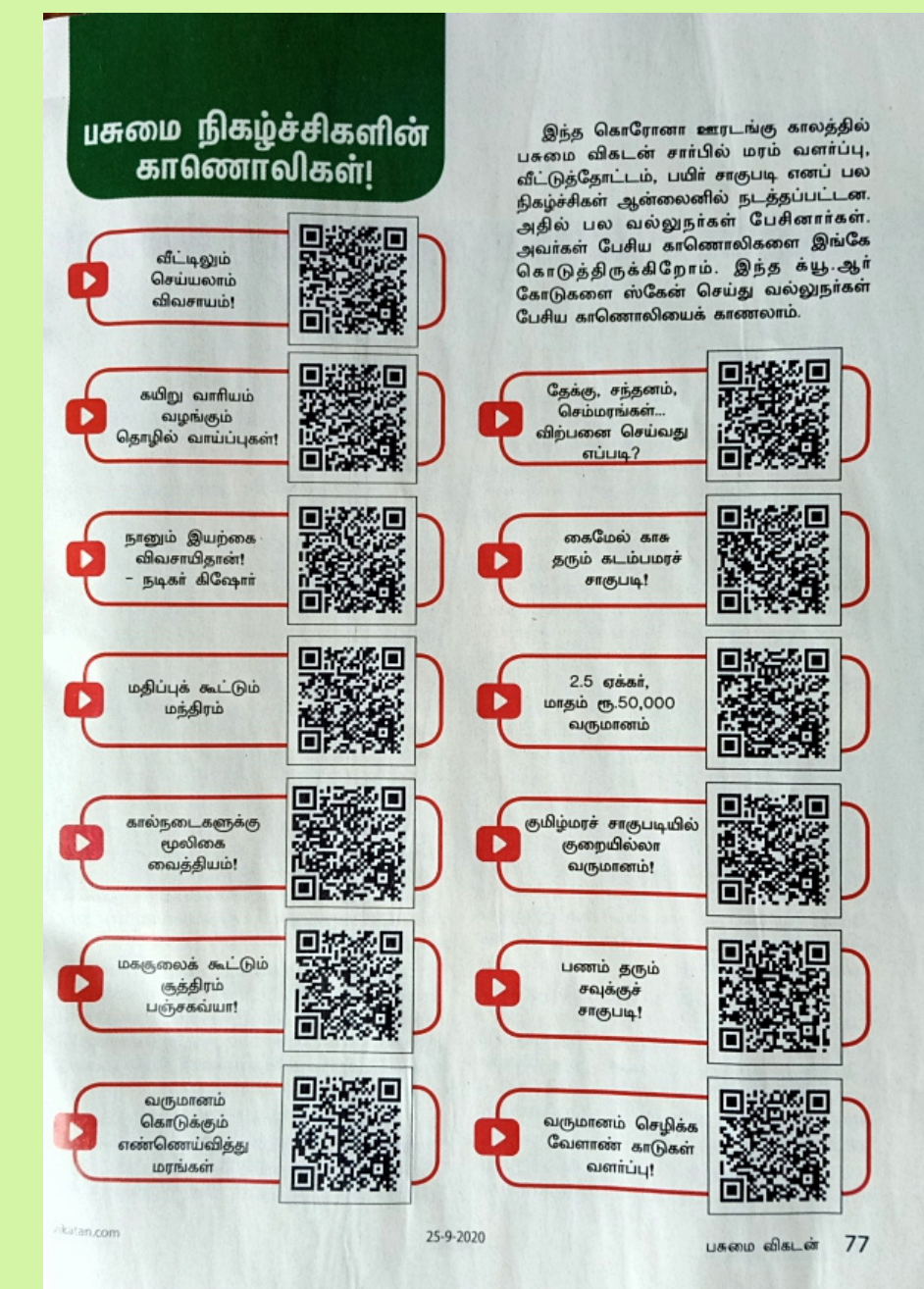
AN INITIATIVE OF ICFRE - NFRP - EXTENSION  
 Developing and Popularizing Digital Interactive Platform for Tree Growers  
 and Other Stakeholders of Tamil Nadu







25/09/2020



A COLLABORATIVE EFFORT OF  
**IFCTB & PASUMAI VIKATAN**



A REPORT ON ONLINE WEBINAR SERIES - 2  
27.08.2020

AN INITIATIVE OF ICFRE - NFRP - EXTENSION  
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